



# Profitable Solutions

*for Colleges and Universities*



# Our Business is Saving You Time and Money by Being Your ONE Ice Cream Vendor for All of Your Needs.




- + Retail
- + Board Planning
- + Catering



# Retail Novelty Program

*Over 70* **REAL** Ice Cream Items



- + We are not a grocery store brand which allows you to obtain higher retail sales and revenue.
- + Ice cream cakes for retail.
- + Large selection of products made with gluten free ingredients. 
- + All types of freezers available to fit your needs.
- + Top selling 6oz. ice cream cups in many great flavors!



# Full 16oz Pints

**Real**  
Ice Cream  
SINCE 1894



**25**  
Delicious  
Flavors



- + **Great Recognized Brand**  
which will bring kids back time and again!
- + **Only 6 Pints Per Sleeve**  
which reduces your inventory, saving you money!
- + **Weighing in**  
Feel the weight of our full 16oz. pints compared to other premium brands.

**HERSHEY'S**  
Ice Cream  
**GRAB★GO**  
Treats



# Plan-O-Gram

**KEY**

- 1 Assorted Pints
- 2 Assorted Pints
- 3 Assorted Pints
- 4 Chocolate Sundae cup 6 oz
- 5 Strawberry Sundae Cup 6 oz
- 6 Cooke and Cream Cup 6 oz
- 7 Moose Cone
- 8 Incredible Cone
- 9 Pnutty/Cappuccino Crunch Cone
- 10 Chocolate Éclair Bar
- 11 Strawberry Shortcake Bar
- 12 Strawberry Tropi-Kool® Fruit bar
- 13 Hershey's® Vanilla Ice Cream Sandwich
- 14 Polar Bear Chocolate Chip Round Sandwich
- 15 Round ice cream cake



# Upright Freezers

## 3 Sizes

- + NAF-S22
- + USC-13
- + USC-7



# Retail Freezers

## 2 Sizes

+ 5 Basket Unit *Pictured*

+ 7 Basket Unit





# Board Plan *Programs*

+ Hand Dipped Ice Cream



+ Low Cost Novelties





# Board Plan *Programs*



- + **Our Ice Cream Programs**  
will steer students from eating more expensive meat proteins.
- + **Our Seasonal Flavors**  
will help prevent menu fatigue.
- + **Add Excitement to Any Menu!**



# Hand Dipped *Ice Cream*



## + Prevent Menu Fatigue

We offer over 80 flavors year-round!



## + Budget

From our Tally Ho (value line) to the finest ice cream produced, we offer a dessert to fit your budget.

## + The Lighter Side

We offer a large selection of No Sugar added, yogurts, ices, low fat ice cream and sherbets.



# Simply — Oatmazing®



✦ Premium small batch non-dairy frozen desserts.  
Perfect for those looking for an alternative to ice cream.



*Chocolate Chunk*



*Simply Vanilla*



*Classic Cookie*



*Cookie Dough Chip*



*Super Berry Acai*





# *Taste* the Difference



## + The Real Deal

We only use the finest ingredients, such as fresh cream, Dutch chocolates, real fruit, and frest roasted pecans.

## + All About the Flavor

We have an 80% overrun vs. 100%, which gives more flavor, less air, and more product!





# *Value Brand* Hand Dipped



+ Our Tally Ho Farms brand provides your students with a delicious alternative while reducing your food costs at the same time.

## + Choose from 6 Flavors

Chocolate | Cotton Candy | Cookies & Cream  
Green Mint Chip | Strawberry | Vanilla



# Let Us Weigh In

✦ A common misconception is that all 3 gallon tubs hold the same amount of ice cream.

The fact is, the weight of the tub determines the amount of servings you get, the price you are paying, and the amount of profit each tub yields.



✦ Hershey's® Ice Cream cans weigh 2lbs. 3 oz. **MORE** than the Brand X can. More ice cream means more scoops. More scoops means **MORE PROFITS!**



# Hand Dipped Freezer Options

## Buffet Cart

- + Holds 6 flavors
- + Has a self-contained water system with a running dip well
- + Stainless steel exterior or our creative team will design a custom wrap for your school



# Hand Dipped Freezer Options

## Freezers

- ✦ Holds 8 or 12 flavors
- ✦ On wheels for easy moving and cleaning
- ✦ Ice cream is tempered correctly to ease dipping and increase yields
- ✦ Our creative team can design a custom wrap for your school



✦ 12 FLAVOR DIPPING UNIT





# Custom Graphics



- ✦ Our team will create a customized look for your freezers. It's a great way to grab the attention of students, staff, and visitors!



# Low Cost *Novelties*

<p><b>ICE CREAM</b>          Chocolate          Coffee          Mint          Pumpkin*          Strawberry          Vanilla</p>	<p><b>3oz PLASTIC CUPS</b>          Chocolate Sundae**          Strawberry Sundae**          Vanilla**</p> <p><b>ICE</b>  <b>No Sugar</b> Lemon          Lemon          Orange</p>	<p><b>REDUCED FAT / NO SUGAR ADDED</b>          Butter Pecan          Chocolate          Coffee          Vanilla</p> <p><b>SHERBET</b>          Lemon          Orange          Raspberry</p>	<p><b>NO FAT FROZEN YOGURT</b>          Vanilla</p> <hr/> <p><b>WE ALSO DISTRIBUTE</b>  <i>Lactaid</i>® CUPS</p> <p>*Seasonal Flavor          **Low Fat</p>
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**JUICE RUSH CUPS** (Fruit Ice) 1/2 Cup Fruit Equivalent  
 Strawberry Mango | Blue Raspberry





# Low Cost *Novelties*



STRAWBERRY & CHOCOLATE SCOOTER BARS



FUDGE-O® BAR



POLAR BLAST BAR



TROPI-KOOL® FRUIT BARS



VANILLA SANDWICH



COOKIES & CREAM SANDWICH



MIGHTY MINI SANDWICH



JUICE RUSH® CUPS





# Locking Storage Freezers

- ✦ We offer upright and conventional storage freezers to fit your needs!





# Catering

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Ice Cream  
SINCE 1894

- ✦ We have a wide arrange of ice cream, ice, ice cream cakes and wellness items for all of your catering needs.



# Special Events



+ We offer all types of freezers for your events – rent free!





# Summary

**Real**  
Ice Cream  
SINCE 1894

- ✦ Hershey's® Ice Cream brand recognition
- ✦ We offer a huge selection of products
- ✦ Complete freezer program to fit your needs
- ✦ Our drivers take care of putting away the product so you don't have to
- ✦ You receive delicious, quality products every week

