



The **ONLY** complete Smart Snacks program for K-12!

- Unmatched quality and service
- Wide variety of products
- No-Cost equipment program



We make lunch **fun!**



# Tray Line Treats

- No prep labor needed to serve our products.
- Boost calories, excitement and your reimbursement.
- Raise participation on those slow days.
- Perfect portions, low-cost, easy-to-serve and frozen—so no waste!
- Component items help you round out your meals.



We use locally sourced dairy and only the finest, farm-fresh ingredients.



# Grab attention and increase your à la carte with our turn-key program and free resources!

Grab the attention of your students and drive more à la carte sales with free tools that no other Smart Snack dessert company gives you!



## Menu Boards

We can provide durable menu boards with reusable, ready-to-apply stickers to show what is available at lunch everyday!

## Posters to Download

We help schools get students excited about lunch items with our pre-made 11" w x 17" h posters!



## Custom Order Cards

We know how busy FSDs are. That's why we can provide custom order cards that show only your products, and make ordering easier.

## Free Promotional Calendar

This book, which is available as a PDF download, contains pages geared to specific product information and a printable mini poster for each product. We provide menu ideas and great promotions you can run each month to excite students, and increase your lunchtime participation.





# Delicious cones

## Cookies & Cream Cone

A low fat, artificially flavored cookies and cream ice cream cone.



## Vanilla & Chocolate Twist Cone

A low fat, artificially flavored vanilla and chocolate twist ice cream cone.



## Crazy Cone

A wacky colored, low fat vanilla ice cream cone.



# SILLYTUBES®

A fruity watermelon flavored push pop.

No High Fructose Corn Syrup

Natural Colors & Flavors



# Taste the rush

## Juice Rush® Cherry Blue Raspberry

A cherry and blue raspberry  
flavored frozen snack made  
from 100% real fruit juice!



## Juice Rush® Strawberry Mango

A natural strawberry mango  
flavored frozen snack made  
from 100% fruit juice!



# Scrumptious sandwiches



## Party Panda Sandwich

Low fat cupcake  
flavored ice cream  
and natural rainbow  
sprinkles between  
two vanilla wafers.



## Mighty Mini Sandwich

2.5 oz. low fat, artificially  
flavored vanilla ice cream  
and chocolate wafers.



## Cookies & Cream Sandwich

Low fat cookies & cream  
flavored ice cream and  
chocolate wafers.



## Vanilla Sandwich

Low fat, artificially  
flavored vanilla ice cream  
and chocolate wafers.





**Superb**  
*stick bars*

**Fudge-O Bar**

A delicious, fat free chocolaty fudge bar.



**Strawberry Scooter**

A strawberry center core covered with artificially flavored fat free vanilla ice cream and cake crunch.



**Chocolate Scooter**

A creamy chocolate center surrounded by artificially flavored fat free vanilla ice cream and cake crunch.

*ice cream*  
**cups**

**Strawberry Sundae Cup**

A single serving of low fat vanilla ice cream with strawberry sauce in a 3oz. cup.

**Vanilla Cup**

A single serving of low fat vanilla ice cream in a 3oz. cup.



## Mango Tropi-Kool® Fruit Bar

Fat free, frozen fruit bar  
with real mangoes.



## Strawberry Tropi-Kool® Fruit Bar

Fat free, frozen  
fruit bar with real  
strawberries.



## Fruit Punch Freeze Polar Blast® Fruit Bar

Fat free, fruit punch flavored  
frozen fruit juice bar.

## Chocolate Sundae Cup

A single serving of low fat vanilla ice cream  
with chocolate sauce in a 3oz. cup.



## twister cup

## Cotton Candy

Cotton candy flavored  
fat free frozen yogurt  
in a twister cup.





# foam cups



*No Fat*  
**Vanilla  
Yogurt**

*No fat vanilla  
frozen yogurt in an  
insulated 4 oz cup.*



**Lemon  
Sherbet**



**Orange  
Sherbet**



**Raspberry  
Sherbet**

*Cool, tasty, and refreshing sherbet in insulated 4oz cups.*

## A variety that students will love!

- Serving over 15,000 K-12 schools and growing.
- Turn-key program and resources that attract kids to buy.
- No-cost use of freezer equipment\* which will save you time and money!
- Proudly family-owned and operated since 1894.

*Flavor and item selection may vary by region. Please ask your sales representative about the products that are available in your area.*

*\*Must meet volume requirements.*



Hershey's® Ice Cream  
301 S. Cameron Street  
Harrisburg, PA 17101-2815

**Toll Free: 888-240-1905**  
**info@hersheyicecream.com**

**Visit us online!**



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