

SATISFYING THE CRAVING FOR REAL ITALIAN GELATO



Italy's Favorite Gelato Brand now in the USA

No need to go to Italy for fine Italian Gelato! The **ONLY** authentic gelato made in the true Italian tradition.



88%

purchase intent
among Competitive
Brand Buyers *

Unique to Category

meticulously sourced
Italian Ingredients

77%+

love the appeal of
real Italian gelato

*Shopper insights on Premium Pint Size Ice Cream and Gelato, August 2024 (N=500), (Talenti, Van Leeuwen, Jeni's)

All 6 flavors exceed or meet competitive benchmarks in the market in a blind taste test!*



CHOCOLATE

Decadent chocolate with delicate chocolate flakes



ALMOND BRITTLE

Creamy vanilla perfectly blended with crunchy praline almonds



SALTED CARAMEL

Silky salted caramel, crunchy praline almonds with buttery salted caramel cookie crumble



PISTACHIO

Rich & nutty pistachio gelato topped with toasted crushed pistachios



HAZELNUT

Creamy swirls of chocolate and crunchy hazelnut pieces



WILD CHERRY VANILLA

Creamy gelato swirled with luscious black cherry and whole candied cherries



OPEN OUR GRANDE PINT FOR THE ULTIMATE TRUE ITALIAN GELATO EXPERIENCE, WITH DELECTABLE **PEAKS AND SWIRLS**



Top testing flavor is Chocolate among all competitive products*