HERSHEY'S® Ice Cream

THE **COMPLETE** ICE CREAM PROGRAM



Real Ice Cream SINCE 1894

*We use the **finest ingredients** which will bring your customers back time and again!*



*Take advantage of our **no-cost marketing materials** which will drive your sales and make you money!*



*Our **no-cost freezer program** will save time and money while providing peace of mind!*

No Cost Equipment Program

HERSHEY'S HAND-DIPPED ICE CREAM CABINETS COME IN 8, 12 AND 16 FLAVOR SIZES.





*Our **NO-COST** equipment program gets you up and running and saves you money that you would use to invest in your own equipment.*

*We provide **FREE PREVENTIVE MAINTENANCE** to save you time and money while reducing future headaches!*

MAXIMIZE FOOD SERVICE EFFICIENCY WITH HAVING THE RIGHT FREEZER TO MEET YOUR NEEDS.

HERSHEY'S Ice Cream Branded Paper Products



and Cones



Ask your local Hershey's representative about having cones delivered with your ice cream.

Your customers will love the quality of our HERSHEY'S® BRANDED paper products!

Let us weigh in ...

Our tubs are heavier due to having more product in every tub, not air like many of our competitors. This means more profit per tub for you.

WE'VE TIPPED THE SCALES IN YOUR FAVOR TO SELL MORE AND MAKE MORE!

HERSHEY'S Ice Cream

60.5 4oz servings/tub





Premium Ice Cream Flavors

Banana Pudding
Premium banana ice cream with mashmallow swirls and vanilla wafer cookie pieces.



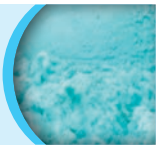
Black Cherry
Premium black cherry ice cream with scrumptious big cherries.



Blueberry Cheesecake
Cheesecake ice cream swirled with blueberry sauce and real cheesecake pieces.



Blue Moon
Fruity and fun blue ice cream.



Butter Pecan
Top 10
Buttery premium ice cream with fresh roasted pecans.



Caramel Cookie Twist
Caramel ice cream, chocolate fudge, and shortbread cookies.



Chocolate
Top 10
Rich, premium chocolate ice cream loaded with lots of great chocolate flavor in every bite.



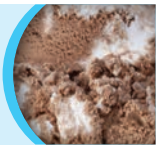
Chocolate Chip
Vanilla ice cream loaded with rich chocolate chips.



Chocolate Chip Cookie Dough
Top 10
Vanilla ice cream with chocolate chips and chunks of delicious cookie dough throughout.



Chocolate Marshmallow
Premium chocolate ice cream with swirls of sweet marshmallow sauce.



Chocolate Moose Tracks®
Famous Moose Tracks® fudge and peanut butter cups swirled through chocolate ice cream.



Coconut
Coconut ice cream with shredded coconut mixed throughout every delicious scoop.



Coconut Chocolate Almond
Premium coconut ice cream with chocolate chips and roasted almonds.



Coffee
Rich, premium coffee ice cream. Perfect for coffee lovers!



Cookies & Cream
Top 10
Premium vanilla ice cream with delicious cream filled cookie chunks.



Dark Chocolate Raspberry Truffle
Dark chocolate ice cream with tasty raspberry flavored swirls and chocolate flakes!



French Vanilla
Rich, premium, custardy vanilla ice cream. It's a rich flavor experience!



Graham Central Station
Graham flavored ice cream with a graham cracker swirl and chocolate covered honeycomb candies.



Green Mint Chip
Top 10
Cool green mint premium ice cream with tasty chocolate chips throughout.



Key Lime Pie
A rich lime mousse ice cream, swirled with lime and whipped cream ribbons and graham cracker.



Lemon Bar new!
Vanilla ice cream marbled with bright lemon ribbon and shortbread dough.



Maple Walnut
Premium maple ice cream loaded with delicious English walnuts.



Mint Moose Tracks®
Premium cool mint ice cream loaded with mint filled chocolate cups and Moose Tracks® fudge.



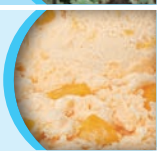
Moose Tracks®
Top 10
Delicious Hershey's® vanilla ice cream loaded with peanut butter cups and Moose Tracks® fudge.



Orange Blossom
Vanilla ice cream swirled with tangy, refreshing orange sherbet.



Peach
Creamy peach ice cream with peach slices.



Peanut Butter Caramel Cookie Dough
Creamy peanut butter ice cream with swirls of salty caramel and loads of peanut butter dough.



Peanut Butter Cup
Premium chocolate ice cream swirled with real peanut butter.



Peanut Butter Pie
Peanut butter ice cream with peanut butter swirl and chocolate cream cookies.



Peanut Butter Twist
Premium vanilla ice cream swirled with ribbons of tasty peanut butter.



Pistachio
Premium pistachio ice cream with taste tempting, fresh roasted pistachios.



Praline Pecan
Premium butter ice cream swirled with caramel and praline pecans. A true taste of the south!



Pretzel Sundae new!
Salted vanilla ice cream with a pretzel swirl and chocolate covered pretzels.



Top 10 Best Selling Flavor Kid Favorite Made with Gluten Free Ingredients

All flavors are Kosher. Availability of all Hershey's® Ice Cream flavors may vary by region.

Raspberry
Premium ice cream flavored with delicious raspberry puree.



Roadrunner Raspberry
Premium white chocolate ice cream with raspberry swirls and raspberry filled chocolate cups.



Rocky Road
Fresh roasted pecans and mini marshmallows blended with a rich premium chocolate ice cream.



Rum Raisin
Rum raisins in rum ice cream creates a unique and tasty flavor!



Salty Caramel Truffle
Sweet & salty caramel sauce swirled into caramel ice cream and packed with tasty chocolate caramel truffles.



Strawberry
TOP 10
Premium strawberry ice cream with chunks of real strawberries.



Strawberry Cheesecake
Premium cheesecake ice cream swirled with strawberry sauce and real cheesecake pieces.



Tipsy Peach
Peach ice cream with bourbon caramel swirl and cinnamon oatmeal clusters.



Vanilla
TOP 10
Premium creamy vanilla ice cream that tastes just like our recipe from when we started in 1894.



Vanilla Bean
Premium vanilla ice cream with bits of vanilla beans mixed throughout.



Whitehouse Cherry
Premium vanilla ice cream with Maraschino cherries.



HERSHEY'S Ice Cream kids corner

Kid's Flavors

Birthday Cake
Premium cake flavored ice cream with a bright blue frosting swirl and confetti cake pieces.



Crazy Vanilla
Brightly colored, creamy, premium vanilla ice cream.



Playdough
Premium bright yellow vanilla ice cream with hot pink & blue sugar cookie gems.



Cotton Candy
Pink and blue colored ice cream with a cotton candy flavor.
TOP 10



Lil' Blue Panda
Blue and white sugar cookie flavored ice cream with blue cookie dough and cream filled chocolate cookies.



Superman
Three premium fruity flavors swirled together: Strawberry, Banana, and Blue Moon.



PG Premium Gold

Ice Cream Flavors

Award Winning Chocolate
Our original recipe of chocolate ice cream exploding with rich chocolate flavor.



Better Brownie Batter
Luxurious brownie batter ice cream with rich fudge swirls, and loaded with bits of real brownies.



Brookie Dough Blast
Chocolate chip cookie and brownie batter ice creams with brownies and chocolate chip cookies.



Brown Butter Bourbon Truffle
Salty caramel sauce mixed in brown butter ice cream with brown butter bourbon truffles.



Cappuccino Crunch
TOP 10
Coffee ice cream with a dark chocolate spiral and toffee pieces.



Caramel Cheesecake Cookie Monster
Cheesecake ice cream with cheesecake and chocolate cookie, chocolate drops and caramel swirl.



Chocolate Extreme
Super rich and delicious dark chocolate ice cream. A favorite with all chocolate lovers!



Coffeehouse Cookies & Cream
Our delicious coffee ice cream loaded with cream filled chocolate cookie pieces.



Cookie Doughlicious
Delicious vanilla ice cream loaded with chocolate chip flakes and chunks of cookie dough.



Midnight Caramel River
Creamy golden vanilla and dark chocolate ice cream flooded with a rich caramel swirl.



Minty Mint Chip
A super premium minty ice cream showered with rich chocolate flakes.



Oatmeal Cookie Craving
Brown sugar cinnamon ice cream with sweet caramel sauce, chocolate flakes, and oatmeal cookie crumbles.



Old-Fashioned Vanilla
Our super-premium old-fashioned vanilla ice cream, based on our original recipe.



Salted Caramel Brownie
Decadent brownie batter ice cream with a sweet and salty caramel swirl and baked brownie bits.



Vanilla Volcano
A river of full-flavored vanilla beans flowing in rich, creamy vanilla ice cream.



Seasonal Ice Cream Flavors



Deep Dish Apple Pie
Apple ice cream with a cinnamon crunch and applesauce swirl.

Pumpkin
Pumpkin flavored ice cream with a rich blend of tasty spices.

Egg Nog
Egg Nog ice cream with nutmeg makes this a holiday season favorite!

Peppermint Stick
Peppermint ice cream with chunks of red and green mint candy – a holiday season favorite!

Oatmazing

Cookie Dough Chip
Cookie Dough with Chocolate Chips and a Cookie Dough flavored Oat Based Non-dairy dessert

Super Berry Acai
A sweet and tart oat based non-dairy dessert with a blueberry swirl and cinnamon oatmeal.

Chocolate Chunk
Real chocolate chunks in a chocolate, small-batch, Oatmilk based, non-dairy frozen dessert.

Classic Cookie
Cream filled cookie chunks in a small-batch, Oatmilk based, non-dairy frozen dessert.

Simply Vanilla
Classic vanilla flavor in a small-batch, Oatmilk based, non-dairy frozen dessert.

Premium, Small Batch Non-Dairy Frozen Dessert. Crafted with Oatmilk. Vegan Friendly. Non-Dairy.

Lighter Side

Ice Cream

RFNSA Chocolate
Reduced fat chocolate ice cream without the added sugar.

RFNSA Butter Pecan
Reduced fat ice cream with natural butter pecan flavoring, roasted pecans, without the added sugar.

RFNSA Strawberry
Reduced fat strawberry ice cream with fresh strawberries, and no added sugar.

RFNSA Vanilla
Reduced fat vanilla ice cream without the added sugar.

NSA Turtle Sundae
Butter pecan flavored ice cream, fresh roasted pecans and chocolate syrup without the added sugar.

Sherbet

Rainbow Sherbet
Citrus inspired, refreshing rainbow sherbet.

Orange Sherbet
Cool and tasty orange sherbet.

Sorbet Non Dairy

Lemon Sorbet
Refreshing and fruity lemon flavored sorbet.

Raspberry Sorbet
Smooth and fruity raspberry flavored sorbet.

Frozen Yogurt

FF Vanilla Frozen Yogurt
Tasty fat free vanilla frozen yogurt.

FF Peach Frozen Yogurt
Fruity fat free peach frozen yogurt with real peach slices.

Peanut Butter Twist Frozn Yogurt
Creamy fat free vanilla frozen yogurt swirled with delicious peanut butter.

LF Blueberry Cheesecake Frozen Yogurt
Blueberry sauce swirled through fat free cheesecake flavored frozen yogurt with real cheesecake pieces.

Reduced Fat No Sugar Added (RFNSA)

Non Dairy K PARVE

INCREDIBLE ICE®



EACH FLAVOR COMES IN A ROUND 2.5-GALLON CONTAINER!



Blue Raspberry
Spirals of light and dark blue raspberry Italian Ice.



Cherry
Sweet swirled red and white cherry Italian Ice.



Cotton Candy
A carnival of pink and blue cotton candy Italian Ice.



Lemon
Refreshingly fun yellow and white lemon Italian Ice.



Mango
Tropical twists of sweet mango Italian Ice.



Orange Blossom
Orange swirled with vanilla flavored Italian Ice.



Rainbow
Vibrant swirls of cherry, lemon and blue raspberry Italian Ice.



Sour Apple
Twisted green apple Italian Ice.



Strawberry Banana
Twists of strawberry and banana Italian Ice.



Strawberry
Fruity swirls of pink and red strawberry Italian Ice.



Tie-Dye
Spirals of lemon, blue raspberry and lemon-lime Italian Ice.



Watermelon
Waves of sweet pink and green watermelon Italian Ice.

HELP DRIVE SALES WITH A BRANDED INCREDIBLE ICE DIP CABINET!



Marketing



Posters

Custom Freezer Wraps





Digital Menus

Custom Window Graphics





4' Cones

For more information about our complete ice cream program, visit hersheyicecream.com!



Flavor Strips

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